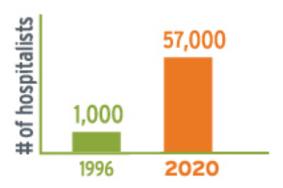
Why is it so hard to find and keep a hospitalist?

EXPLOSIVE GROWTH

The hospitalist category is the fastest growing physician specialty in history!—

In 1996, there were fewer than 1,000 hospitalists. Today, there are more than 57,0002

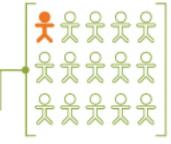
That's an increase of 5600%



YET THE DEMAND STILL OUTPACES THE SUPPLY



of hospitals now employ hospitalists3 **BUT ONLY-**



internal medicine students specialize as hospitalists4

STIFF COMPETITION

To remain competitive, hospitals have to offer hospitalists higher salaries and more flexible schedules



Overall hospitalist compensation has more than

DOUBLED

in the last fifteen years5



Hospitalists often work long hours to maximize income.

67% reported career burnout that was "significant" or "very significant"5

The fewest admissions occur between 12 and 7 A.M.4 Low nighttime admission rates mean fewer billable hours.



Consequently, hospitals pay more for niahttime coverage*

NIGHTTIME COVERAGE RATES	
On-Site Visit	\$150+ per hr
Telemedicine Consult	\$75+ per hr

RURAL REPERCUSSIONS

The competitive market makes it particularly challenging to recruit hospitals in rural areas



of US citizens live in rural areas

BUT ONLY

of doctors practice there



Rural hospitalists have a high burnout rate.



Lower admission rates do not warrant a FT nocturnist so rural hospitalists often cover more night shifts.



Smaller rural care teams with fewer resources must meet the same standards as their urban counterparts

Some rural hospitals are increasing hospitalist pay as much as 5-6%



every 6 providers.5

